

National Ski Council Federation

Annual Summit Meeting DRAFT Agenda

Sun Peaks, British Columbia, Canada

September 5 - 10, 2017

Tuesday, September 5, 2017	
9:00 am to 9:00 pm	NSCF Officer arrivals
Wednesday, September 6, 2017	
9:00 am to 10:00 am	NSCF Officers breakfast meeting (Mantles Restaurant)
10:00 am to 11:00 am	NSCF Officers Pre-conference meeting with host (Alpine room)
9:00 am to 6:00 pm	Delegate and Industry arrivals
5:00 pm to 6:00 pm	Orientation for New Attendees (McGillivray Room)
6:00 pm to 7:30 pm	Reception (Sun Peaks Ballroom)
Thursday, September 7, 2017	
7:00 am to 8:00 am	Breakfast (Ballroom Foyer)
8:00 am to 12:30 pm	NSCF General Business Meeting (see separate Meeting Agenda), (Sun Peaks Ballroom)
12:30 pm to 2:00 pm	Lunch – TBD
2:00 pm to 2:30 pm	The Decline of Racing – Don't let it die
2:30 pm to 3:00 pm	Social Media Update
3:00 pm to 3:15 pm	Break
3:15 pm to 4:15 pm	Making Love to Your Members, Building and Bridging Relationships for the Long Term



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4:15 pm to 4:45 pm	Council and Club Money – How is it used? Are clubs getting enough benefit from council? Do clubs and councils purchase insurance and if so, what type?
4:45 pm to 5:15 pm	Social Media Panel – How are your clubs and councils using it? What works, what doesn't?
5:15 pm to 6:00 pm	Free time
6:00 pm to 9:00 pm	Welcome Reception & Dinner – Health Club Terrace

Friday, September 8, 2017	
7:00 am to 8:00 am	Breakfast (Ballroom Foyer)
8:00 am to 9:00 am	Keynote Speaker
9:00 am to 9:10 am	Welcome and Industry Introduction
9:10 am to 10:00 am	Resort Consolidation – What it Means for Clubs and Councils
10:00 am to 10:15 am	Break - Group Picture
10:15 am to 11:00 am	Resort topic – TBA
11:00 am to 12:00 pm	Resort topic – TBA
12:00 pm to 1:30 pm	Lunch – TBA
1:30 pm to 5:30 pm	Transparency – Resorts, Tour Operators and Clubs Tell All in the Trip Planning Process
3:00 pm to 3:15 pm	Break
5:30 pm to 7:00 pm	Free time
7:00 pm to 10:00 pm	Dine Around Dinner at Village Restaurants



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Saturday, September 9, 2017	
7:00 am to 8:30 am	Breakfast (Ballroom Foyer)
8:30 am to 10:30 am	Open Discussion Topics
11:00 am to 3:00 pm	Fun Day at Sun Peaks
3:00 pm to evening	Evening on own or departure for early air

Sunday, September 10, 2017	
7:30 am to 8:30 am	Breakfast on your own.
	Departures for home.



**SUN PEAKS
GRAND**
HOTEL & CONFERENCE CENTRE



**SUN PEAKS
RESORT**

CANADA'S ALPINE VILLAGE