



# National Ski Council Federation

## Annual Summit Meeting *Draft Agenda* \*

### Lake Placid, New York & Whiteface Resort

### September 9 - 13, 2015

Tuesday, September 8, 2015	
9:00 am to 9:00 pm	<b>NSCF Officer arrivals</b>
Wednesday, September 9, 2015	
9:00 am to 10:00 am	<b>NSCF Officers breakfast meeting</b>
10:00 am to 11:00 am	<b>NSCF Officers Pre-conference meeting with Lake Placid Representatives Hosted by Crowne Plaza of Lake Placid</b>
9:00 am to 6:00 pm	<b>Delegate and Industry arrivals and check-in at location TBD</b>
7:30 pm to 9:00 pm	<b>Reception ~ Possible Travel Carousel featuring Lake Placid Partners Hosted by Comfort Inn of Lake Placid</b>
Thursday, September 10, 2015	
8:00 am to 9:30 am	<b>Breakfast provided by your Host Lodging Property</b>
9:00 am to 6:00 pm	<b>Continued Delegate and Industry arrivals and check-in at location TBD</b>
9:30 am to 12:00 pm	<b>Adventure Excursions, Possible Hike or Lake Placid Boat Tour</b>
12:00 pm to 1:00 pm	<b>Lunch Hosted at Whiteface Lodge</b>
1:00 pm to 6:00 pm	<b>Tour Olympic Venues and the Adirondack Sights</b>
7:30 pm to 9:00 pm	<b>Official NSCF Welcome Reception Hosted by The Lake Placid CVB/Regional Office of Sustainable Tourism</b>
Friday, September 11, 2015	
7:00 am to 8:00 am	<b>Breakfast at the hotel you are staying at</b>
<b>8:00 am to 5:00 pm</b>	<b>Meeting Sessions Hosted by The High Peaks Resort</b>
8:00 am to 8:20 am	<b>Introductions – Everyone - 20 minutes</b>





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8:20 am to 8:35 am	<b>Overview of accomplishments – Joe Harvis, President – 15 minutes</b>
8:35 am to 8:45 am	<b>Orientation of NSCF – Mike Sanford – 10 minutes</b>
8:45 am to 9:45 am	<b>Keynote Speaker ~ Mr. Charlie Adams</b>
<b>9:45 am to 10:00 am</b>	<b>Break and NSCF Group Picture (including one with our Industry Partners)</b>
<b>10:00 am to 11:30 am</b>	<b>Follow up on 2014 Agenda Topics</b>
10:00 am to 10:45 am	<b>How to Grow Skiers/Boarders from the Grassroots Level, Benefits of “Feeder” Resorts and how to get involved.</b>
10:45 am to 11:30 am	<b>How did councils benefit from the SWOT/SMART program presented in 2013 &amp; 2014?</b>
<b>11:30 am to 3:00 pm</b>	<b><i>Marketing Session</i></b>
11:30 am to 12:00 pm	- <b>Ideas that work!</b>
<b>12:00 pm to 1:30 pm</b>	<b>Lunch Hosted by the High Peaks Resort</b>
1:30 pm to 2:00 pm	- <b>Working with Regional Areas ~ Ski Oregon, Ski The East &amp; etc.</b>
2:00 pm to 3:00 pm	- <b>Council and Club Promotions working with our Industry Partners</b>
3:00 pm to 3:15 pm	<b>Break</b>
<b>3:15 pm to 5:30 pm</b>	<b><i>Trips Session</i></b>
3:15 pm to 4:00 pm	- <b>What are resorts doing to create a Plan B if conditions are poor</b>
4:00 pm to 4:30 pm	- <b>Air, The disadvantages of getting multiple bids to one resort for the same dates.</b>
4:30 pm to 5:00 pm	- <b>Promotion of Resort Summer Activities to our groups</b>
5:00 pm to 5:30 pm	- <b>Pro’s &amp; Con’s of bringing your own ski’s or boards on a trip</b>



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Saturday, September 20, 2014										
7:00 am to 8:00 am	<b>Breakfast at the hotel you are staying at</b>									
<b>8:00 am to 5:00 pm</b>	<b>Meeting Hosted by The Hampton Inn and Suites and Lake Placid Pub and Brewery</b>									
8:00 am to 8:05 am	<b>Meeting called back to order</b>									
8:05 am to 9:00 am	<b>Ski &amp; Binding Technology ~ Presentation by Mike Whitaker</b>									
9:00 am to 10:15 am	<b>Leadership Training on how to inspire people to volunteer and participate</b>									
<b>10:15 am to 10:30 am</b>	<b>Break</b>									
10:30am to 12:00 pm	<b>Communications to Council, Clubs and Membership. How to successfully get information to where it needs to go</b>									
<b>12:00 pm to 1:00 pm</b>	<b>Lunch Hosted by The Hampton Inn and Suites and the Lake Placid Pub and Brewery</b>									
1:00 pm to 1:30 pm	<b>What events (in your local region) are councils doing to keep clubs and members engaged during non-ski/board seasons</b>									
2:00 pm to 5:00 pm	<p><b><u>NSCF General Business Meeting:</u></b>            Bid Presentations by resorts and selection of location for 2016 and 2017 NSCF Annual Summit Meetings.</p> <p>Presentation of 2014 minutes for acceptance – Lisa Beregi, Secretary</p> <p>President’s Report – Joe Harvis            Vice President’s Report – Dennis Heffley            Treasurer’s Report – Cheryl Mann            Secretary’s Report – Lisa Beregi</p> <p>Committee Reports:</p> <table border="0"> <tr> <td>Agenda</td> <td>Dennis Heffley</td> <td>NSCF VP, BAC</td> </tr> <tr> <td>Benefits</td> <td>Linda Scott</td> <td>FWSA, IMC. LAC</td> </tr> <tr> <td>Bylaws</td> <td>Cheryl Mann</td> <td>TSC</td> </tr> </table>	Agenda	Dennis Heffley	NSCF VP, BAC	Benefits	Linda Scott	FWSA, IMC. LAC	Bylaws	Cheryl Mann	TSC
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	International Public Affairs Central Region Eastern Region Western Region Resource Center  Website Nominations & Elections  Old Business New Business Announcements	Mark Harris Jo Simpson Pam Korenewych Michelle Moskowitz Dennis Heffley Michelle Moskowitz Linda Scott Michelle Moskowitz Mike Sanford	NSCF PP, MMSC Sierra CMSC FSC BAC FSC FWSA, IMC, LAC FSC SDCSC
3:00 pm to 3:15 pm	<b>Break</b>		
3:15 pm to 5:00 pm	<b>Continue NSCF Business Meeting</b>		
<b>5:00 pm to 7:00 pm</b>	<b>Free Time</b>		
7:00 pm to 9:30 pm	<b>Farewell Dinner &amp; Dance:</b>		

Sunday, September 13, 2015	
7:30 am to 8:30 am	<b>Breakfast at the hotel you are staying at</b>
8:30 am to 11:00 am	<b>Continuation of Business Meeting if needed, otherwise open discussion.</b>
11:00 am	<b>Close meeting. Begin departures for home</b>

**\*Subject to changes**





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### Additional Meeting Information:

<b>Please read:</b>	<ul style="list-style-type: none"><li>• Officer &amp; Committee Reports will be emailed to you in advance of meeting.</li><li>• The minutes of last year's meeting will also be emailed in advance of meeting.</li></ul>
<b>Please bring:</b>	<ul style="list-style-type: none"><li>• Printed copy of all of the above</li><li>• An open mind</li><li>• Business cards</li><li>• Your council's directories and/or newsletters for distribution</li><li>• Bring clothes for two seasons.<ul style="list-style-type: none"><li>○ Clothing - Layering clothes. Jackets for the evening.</li><li>○ Warm clothing for the cool mountain evenings. Temperatures can be up to the mid 80's during the day and high 30's at night.</li><li>○ Small day pack for Thursday's excursion.</li></ul></li><li>• Be sure to drink plenty of water.</li><li>• Hat, Walking Shoes/Sneakers/Hiking Boots</li><li>• Trekking Poles if you have them.</li><li>• Sunscreen, Lip Balm</li><li>• Sunglasses</li><li>• Swim suits</li><li>• Après events gathering/socializing with bring your own in hospitality suite.</li><li>• Suggestions for next year's meeting</li></ul>



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## Activities Available for Spouses / Significant Others:

- Resort Pool and Hot Tub for Lodging Guests
- Hiking
- Mt. Biking
- Golf

Summer/Fall Outdoor Activities: <http://www.lakeplacid.com/do/outdoors/summerfall>

Attractions/Activities: <http://www.lakeplacid.com/do/family-fun/attractions-entertainment>

Olympic Venue Sites: <http://www.lakeplacid.com/do/family-fun/olympic-sites>

Average temp/weather:

High - Mid 60's to Low 70's

Low - Mid 40's



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Web links to our participating hosts:





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