



Spring 2016

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OVSC
www.ovsc.org

The Spring edition

By this time, all of the OVSC clubs have skied their last or almost last trip of the season. I sure hope everyone had a great time!

At the last OVSC Board meeting, we discussed the purpose of the OVSC and what it means to each club within the organization. Deciding that this subject needed some in-depth thought and consideration, we all walked away with "homework" to do. The results were few, as only 2 clubs did the work, and produced comments from their club members. The questions asked were:

- *What does the OVSC mean to you?
- *How does it affect your club?
- *How does it affect you?
- *What is the purpose of the OVSC?
- *How does that relate to you, both as a club and as an individual?

The replies were interesting, in that they hit both ends of the spectrum: I don't know what the OVSC is or does, to the OVSC is great, as it enables us to go on trips our club would otherwise not be able to do. We then used this data and compiled the SWOT analysis. One of the things that seemed to be a big item:

Lack of communication from the OVSC to the individual clubs. I'm not sure how to address this one without perhaps stepping on some toes, but here are the facts: all OVSC Board meetings are open to everyone. The OVSC Board meetings are to be attended by every club's OVSC Representative. The information discussed at the Board meetings is written in minutes, which are forwarded to each club's President, OVSC Rep, and Newsletter chairperson.

If your club is not getting the information, please take that up with your OVSC representative and/or club president. The information is there to be shared, and I am not sure where the break down occurs.

The OVSC gives free trips. I wish we did, as nothing is free anymore. True, our Trip Directors go on Fam trips, which are not free, and those are a lot of work, if done correctly. If this is thought to be a free trip, and you want to go on it, then welcome, new OVSC Trip Director!

The OVSC sucks money from my club. I would like to know how this person thinks that, as the OVSC takes nothing from the clubs. We haven't charged dues for years.

The OVSC competes against my club for ski trips. The OVSC offers 2-3 ski trips a year. We set these trips 2 years in advance in order for the clubs to know when and where these trips are, and to schedule their trips accordingly. This doesn't always work, and we know this. If for some reason a club member cannot make their club's ski trip, the OVSC has a few that they may be able to participate on. That is why we are trying to get a list of all club's trips posted onto the OVSC website. You never know when someone might have a free weekend or week to go skiing, and if you club doesn't have one for that time, they can go with another club. We're trying to make the OVSC work for all clubs.

Based on the replies we received, there was discussion of having a mid-year mini-Summit. A full day of discussion, targeting the SWOT analysis, looking at the SMART outcomes, and proceeding from there. This is still a thought, but it has merit. Not a Board meeting, but a more in-depth, how to solve issues, what's the current status of the clubs,



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discussion. Anything that a club might want to bring up.

Having all the club’s presidents, trip directors, newsletter chairs, and any others that want to attend to have their voice heard would be more than welcome to attend.

Next up on the homework list: SMART

Specific, Measureable, Achievable, Realistic and Time-sensitive

Find something **specific** to dissect.

It has to be **measurable**

What needs to be done to make it **achievable**?

Is this **realistic**?

In what **time-frame** will we do it?

Like what, you say?

Specific: Attract younger members

Measurable: Your club has how many members under 35 years of age

Achievable: Your club wants to attract members in the 30-40 year old range. What you are going to do to make this happen.

Realistic: Is this realistic? Can it be done?

Time sensitive: We’ll do X, and look at the numbers in 3 months, 6 months, whatever you decide

Evaluate. If needed, do it over again, changing the tactic.

I re-challenge each of the clubs to a SWOT/SMART analysis to see what we have in common, what we might be able to do to help each other out, and strengthen our bond.

Ski on!

Juli Brace, OVSC President



Upcoming Events:

2016

March 11 - 19

Solden, Austria, optional London pre-trip & Greek Isles post trip

For more information, contact Dan Hapner, rosehapner@aol.com

April 24, 2016

OVSC Board & Summit Committee Meeting

For more information, contact Juli Brace, julibrace1@hotmail.com

OVSC Summit

June 3- 5, Dayton, Crown Plaza

For more information, contact Dan Hapner, rosehapner@aol.com

2017 Trips in the works:

Jan 21 – 28, Big Sky

Feb 11 – 18 , Banff

Contact Bob LeValley, rdlevalley@gmail.com

March 3 – 11

Japan, with exciting post trip TBD

Contact Dan Hapner, , rosehapner@aol.com

Spotlight: Kittyhawk

Kittyhawk Ski Club, Dayton’s “premier ski club” was born in the late 1960s of skiing and winter sports enthusiasts, adventure seekers, bicyclers, and socializers , and met in an area on Wright-Patterson AFB referred to as Kittyhawk. Today, the Kittyhawk Ski Club is a seriously diverse group of not-so-like-minded but of somewhat-similar-interests folks. Roughly 100 members, rich, vibrant, and very much attached to its past.

What distinguishes KSC from other clubs? It is associated with Wright-Patterson Air Force Base. Our founders and early members (often military from the UK and Germany) were and many of the folks in KSC now are connected in some way with WPAFB, i.e., active duty, retired military, Civil Service (active or retired), or friends of someone who is or was connected to the base.

The season opens with our signature three-day bus trip to Boyne Highlands, Michigan in early January. This is very much a social event: party-up, party-back, slope-side, ski-in-ski-out, great kitchen, punctuated with a human ski slalom that begins with each participant being offered a bit of the schnapps from hollow ski poles at the start. In addition to this, KSC usually participates in the two OVSC western ski trip offerings and typically offers a trip or two of our own.

Besides skiing, currently in the offing are an April day-trip to Keeneland; a bus trip, social event to the Kentucky raceway to enjoy ‘the sport of kings’; and our annual ‘Slush Cup’ party in early June to celebrate the end of the skiing season. The coming fiscal year will include a mid-summer pool party and picnic, monthly meetings with programs starting in September, monthly Happy Hours, a Thanksgiving event (which has become a party to watch the OSU-MSU football game), and a Holiday party.

The KSC Board works hard to provide good value trips to our members. We are already looking ahead to 2017. We are particularly interested in the OVSC international trip in March, 2017, to Japan and its follow-on trip to Thailand.

Important: the “2016 OVSC Summit” is in Dayton this year. KSC will help the Dayton Ski and Board Club (the other ski club in Dayton) host this event. It should be a great show and a good opportunity to come to Dayton for the Summit experience, visit the Air Force Museum and Carillon Park, see the ‘Wright-Flyer’, to experience the “Oregon District”, the Dragons, our bike paths, and our Arts. Dayton is a great place to live and be a skier! We even have a couple of totally sufficient ski hills close by (sadly, these will not be open during the Summit weekend).

The KSC looks forward to being with you in Dayton for the OVSC Summit, June 3-5.



OVSC SWOT ANALYSIS

STRENGTHS:

Gets info out to OVSC clubs
NSCF info passed along

WEAKNESSS:

Information is given to Reps, Presidents and Newsletter chairs, but does it get passed along?
Info doesn't reach individual club members

OPPORTUNITIES:

Annual meeting
Offer big \$\$\$ trips for little \$
Bucket list destinations
Can go on other OVSC club trips
NSC newsletter

THREATS:

OVSC vs Club trips, activities
Other NFP organizations
Other activities/sports groups
Politics of club
Competition

OVSC SMART ANALYSIS

SPECIFIC
MEASUREABLE
ACHIEVABLE
REALISTIC
TIME FRAME

We've discussed the SWOT side;
Time to discuss the SMART side.

Please do the “homework”, pass along to your OVSC Rep, club President, or myself.

Let's see what SPECIFICS we are to start on

OVSC BOARD AND TRIP DIRECTORS:

President:	Juli Brace, Cincinnati	julibrace1@hotmail.com
Vice President:	Janet Jones, Lexington	jgjones@email.uky.edu
Secretary:	Suzy Berning, Cincinnati	suzyberning11@gmail.com
Treasurer:	Hew Wells, Kittyhawk	hswells@woh.rr.com
International/Summer:	Dan Hapner, Dayton	rosehapner@aol.com
North America:	Bob LeValley, Dayton	rdlevalley@gmail.com
Racing:	Rick Mygrant, Cincinnati	OVSCrick@cinci.rr.com



Still Wanted:

News and events from your club to be “published” in the OVSC Newsletter.

Excerpts from your newsletter that you want the other 16 OVSC clubs to know about: ski trips, events and outings, club anniversaries. Photos from your trips and outings, with names, places, dates, etc.

Let me know, please.

Juli Brace
OVSC President
julibrace1@hotmail.com

Below, you will see what one clubs’ responses were to the inquiry: What do you see the purpose of the OVSC to be, and what does it mean to each club.

(The responses on the left are from the same person on the right)

WHAT DOES THE OVSC MEAN TO YOU?

HOW DOES IT AFFECT YOUR CLUB?

No need for them
Very little

It sucks \$ from us for their own use
Very poor communication between club
No regular info rec'd re: trip details

Opportunity to associate with other clubs
& other members on trips

Negative effect: our club has to plan trips
around them

Opportunity to go on trips that our club
doesn't offer

Positive: Gives an opportunity to run trips
we might not otherwise go on

Council that my club is a member of

Don't now full effect

Opp. to travel to ski destinations

Discount trips otherwise unaffordable

OVSC, but Dayton or Louisville is running show

Treated like red-headed step child

Brings Midwest friends to do activities together

Should be active in advertising their trips
and ours to them

Promote skiing activities;
Networking to other cities

Ohio Valley Ski Council

Positively

Other than Summit, don't know much

Not at all. We run our own trips

Organization all the clubs share in

More activities to offer

Broader opportunities for activities & travel	Self-serving and drains our club
Additional activities & trips	Should offer more trips that as a club we may not be able to offer
Buying power of multiple clubs for trips	Bigger group to travel & ski with
Only inflates the price of trips	Does nothing for me
I have no idea	Ski with other clubs Competes with our trips
Ohio Valley Ski Council	Additional trips?
Snow ski trips to different & unknown places	Gives places to go or ski where I may never know about or go to on my own
A great organization	Positive
Poor organization the offers nothing to its members	It drains our club
Only aware of its existence, & that I may have the opportunity to go on more ski trips	Provides a vehicle for networking
Ohio Valley Ski Council	Additional ski & trip opportunities
Connects all the ski clubs in the area	Can go on OVSC trips & their club trips
Camaraderie	Opportunities to connect w new people and great trips
Ability to go on other OVSC club trips	Increases ski trip choices
Great golf organization	Tend to hit it right
To organize trips for all OVSC clubs	

Great organization helps clubs w trips,
great group to race with

Helps organize ski trips & runs OVSC racing

Seems to be a ski club organization group

Not really sure; guess it is supposed to get
good skiing prices

Racing; NA & INT trips

Racing outlet; offer some trips

The next 2 questions:

HOW DOES IT AFFECT YOU?

WHAT IS THE PURPOSE OF THE OVSC?

Would never go on their trips
Not enough trip info shared
Club trips easier to lead

To coordinate all ski clubs
Used to be able to get great prices

Should be for the smaller clubs to be
able to offer trips

NA trips have more organized activities

Don't know

More communication to OVSC TL's
Needs easy to record ski race results

To organize trips under same umbrella

Fun on post trips

Bring clubs together to have a good time

Share in other club events

Share a common bond of activities

Makes additional trips available

Positively; more trips with friends

Getting more people together

Not at all, as I don't ski

Coordinate clubs and schedule trips

Gives more choices

Share & help clubs; each club can learn from others

Same people in charge; term limits

Original purpose gave additional opportunities for
surrounding clubs

More places and meet more people

Promote more activities

More people to travel & ski with	Combine regional clubs, max leverage
Nothing	Gives free trips to certain people
	I don't know
More choices for ski trips	Set up ski and other trips
Additional trips?	Not sure; coordinate between clubs?
Found great little ski resorts never would have found on my own	To arrange ski trips
I enjoy the amenities	Promote skiing in the region
The name makes me feel sick to my stomach	Serves a few officers that use it to serve their personal desires
Does not affect me	Network with area ski clubs, coordinating activities, specifically ski trips
More friends	Brought clubs together for racing & fun at reasonable prices
Enjoy larger groups and extra parties & events	Bring all area ski clubs together
	Making one big happy ski family
Very little	Share trips with other clubs
Makes me sleepy	Help w/ swing & putting
Most memorable trip was to Austria	
Takes all my time with race results	Give members opportunity to meet people from other clubs
Helps me save \$'s	Not real sure?? Schedule good ski trips cheaper??

Not much; take trip if it fits my schedule/interest

Offers racing outlet; Serves smaller members more than larger clubs

And the final question:

HOW DOES THAT RELATE TO YOU AS A CLUB

Bad idea

More trip variety

Makes it harder instead of easier

Chance to travel. Europe trips were wonderful

Suspect that OVSC facilitates more ski trip options and better pricing

I enjoy the stuff, the OVSC and club

Enables me to travel to destinations as an individual

Enough said (in relation to a few officers using it to serve personal desires)

Enjoyed trip, but our club gets the shaft

Personally, it is irrelevant

Expands trips & activities; Racing has always been a great activity

Better skier from all the racing

Makes additional trips available

Went on a train ski trip w another club - unique

Positively

Have to report to and support OVSC; Don't enjoy the Summit

?

Have been on many OVSC NA trips

Makes my club better with more trips

More choice

Give others a chance with different ideas

A good day of golf

Gives me more to do

Met some great people, have great friendships

Better value on some trips

Saves me money, maybe?

Pisses me off

As a larger club, we can pay most trips on our own

