



# National Ski Council Federation

## Annual Meeting Agenda

### Taos Ski Valley, New Mexico

### August 22-25, 2024

Thursday, August 22, 2024	
All day	<b>Arrival of delegates and guests</b>
12:00 pm to 4:00 pm	<b>NSCF Officers Pre-conference meetings</b>
4:30 pm to 5:00 pm	<b>First Timer Orientation - Lisa Beregi</b> <b>Location:</b>
5:30 pm to 7:00 pm	<b>Welcome Reception and Site Tour</b> (Drinks and Hors d'oeuvres) <b>Location:</b> <b>Sponsor:</b>
7:00 pm to 9:00 pm	<b>Dinner at</b> <b>Sponsor:</b>
9:00 pm to 1:00 am	<b>Hospitality Suite TBD</b> <b>Hosted by NSCF Corporate Sponsors (All are welcome)</b>

Friday, August 23, 2024	
8:00 am to 9:00 am	<b>Breakfast – (All are welcome)</b>
9:00 am to 9:30 am	<b>Welcome, Agenda Review, Logistics and Introductions</b>
9:30 am to 10:15 am	<b>Keynote Speaker: ???</b>
10:15 am to 10:30 am	<b>Break: Coffee &amp; Tea service – Group Photo</b> <b>Sponsor: NSCF Corporate Sponsors</b>
10:30 am to 11:30 am	<b>Back to the Future: Industry Knowledge Sharing</b> <i>Panel of industry reps will discuss news and trends relevant to ski councils/clubs and ski group travel. How staffing challenges can affect group travel.</i> <b>Presenter(s): Industry Facilitator &amp; Panel</b>





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Friday, August 23, 2023	
11:30 am to 12:30 pm	<p><b>Impact Analysis – Accomplishments, Work in Progress, Next Steps</b>  <i>Following up on metrics from last year's meeting.</i>  <b>Presenters: Adam Feehan (Alterra) &amp; Sheri Parshall (NWSCC)</b></p>
12:30 pm to 1:30 pm	<p><b>Lunch</b>  <b>Sponsors:</b></p>
1:30 pm to 2:30 pm	<p><b>Cascading Communications</b>  <i>How we can improve the flow of information from the Federation to Councils to Clubs to the members and the public?</i>  <b>Presenters:</b></p>
2:30 pm to 3:30 pm	<p><b>Social Media Management</b>  <i>Creating and maintaining robust social media channels. What channels are necessary for success in growing membership? How to engage and grow a new &amp; younger membership base. (FB, Instagram, WhatsApp, Meetup, etc.</i>  <b>Presenters:</b></p>
3:30 pm to 3:45 pm	<p><b>Afternoon Break –</b>  <b>Sponsored by:</b></p>
3:45 pm to 4:45 pm	<p><b>Data Collection &amp; Surveys</b>  <i>What and how can we learn from them?</i>  <b>Presenters: Dylan Van Leuwen Hall (Skigroup)</b></p>
4:45 pm to 5:30 pm	<p><b>NO SNOW? LET'S GO!</b>  <i>Unique adventure/experience offerings as a component of a trip.</i>  <b>Presenters:</b></p>
5:30 pm to 5:45 pm	<p><b>Introduction of local charitable organization</b></p>
5:45 pm to 6:45 pm	<p><b>Reception ?????</b>  <b>Sponsor:</b></p>
7:00 pm to 9:00 pm	<p><b>Dinner</b>  <b>Location:</b>  <b>Sponsor:</b></p>





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Friday, August 23, 2023	
9:30 pm to 1:00 am	<b>Hospitality Suite TBD</b> Hosted by NSCF Sponsors (All are welcome)
Saturday, August 24, 2024	
8:00 am to 9:00 am	<b>Breakfast – (All are welcome)</b>
9:00 am to 10:00 am	<b>Succession Planning, Volunteerism &amp; Mentoring</b> <i>How to use a mentoring program to get people involved and move up thru leadership positions. (POSSIBLE BREAKOUT)</i> <b>Presenter:</b>
10:00 am to 10:15 am	<b>Break: Coffee &amp; Tea service</b> <b>Sponsor:</b>
10:15 am to 11:15 am	<b>Growing Pains – POSSIBLE BREAKOUT???</b> <i>Is your council's pain growing, or is your council growing pain? Supporting the clubs we have, helping develop clubs we don't, and dealing with (or not) evolving council dynamics.</i> <b>Presenters:</b>
11:15 am to 12:15 pm	<b>SMART Club Ski Trip Planning - (Ski – Mountain – Adventure - Resort – Travel)</b> <i>How &amp; why clubs book travel, Council vs club trips, and joint trips among clubs. What are some issues and how are we solving them to benefit our travelers?</i> <b>Presenters:</b>
12:15 pm to 1:15 pm	<b>Lunch</b>
1:15 pm to 5:00 pm	<b>NSCF Business Meeting (Councils Only)</b> <b>Separate Agenda will be furnished</b>
3:00 pm to 3:15 pm	<b>Afternoon Break: Brownies, Cookies, Tea and Lemonade</b>
6:00 pm to 9:30 PM	<b>Farewell Dinner –</b>





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Sunday, August 25, 2024	
All Day	Departures for home.

**Our local area hosts:**

		

**Our Black Diamond Sponsors:**

		

**Blue Sponsors:**





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#### Green Sponsors:


# TAOS



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The logo for SKI.COM, featuring a stylized mountain peak icon and the text "SKI.COM TO THE MOUNTAINS".		
The logo for SNOWMASS COLORADO, featuring the text "SNOWMASS" in a large, bold font and "COLORADO" in a smaller font below it.		

# TAOS